



# AeroSafetyWORLD

The Journal of Flight Safety Foundation

## 2016 MEDIA GUIDE



## ADVERTISING BOOKING FORM

Lineup	Demographics	Benefactors	e-Media	Rates	Specs	Booking Form
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E-mail or fax completed form to the Emerald Media sales team: Cheryl Goldsby, [cheryl@emeraldmediaus.com](mailto:cheryl@emeraldmediaus.com)  
 or Kelly Murphy, [kelly@emeraldmediaus.com](mailto:kelly@emeraldmediaus.com)  
 fax: +1 703.649.3532

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### ASW 2016 PRINT Media

PRINT Advertising										
Position	February	March	April	May	June	July/August	September	October	November	December/January
Full Page										
Half Page (horz.)										
Half Page (vert.)										
2-Page Spread										
Back Cover										
Inside Front Cover										
Inside Back Cover										
Comments/ Requests:									Total US\$ _____	

### ASW 2016 E-MEDIA

e-Newsletter Advertising										
Position	February	March	April	May	June	July/August	September	October	November	December/January
Vertical Banner										
Button 1										
Button 2										
Web Site Advertising										
Skyscraper										
Horizontal Banner										
Comments/ Requests:									Total US\$ _____	

#### Terms and Conditions

All contents of advertisements are subject to the Publisher's approval. The Publisher reserves the right to reject or cancel any advertisement if the Publisher deems it to be unacceptable for any reason. The term "advertiser" includes any advertiser's advertising agency. All advertisements must be clearly identifiable as such. If the Publisher decides any advertisement creates the illusion of editorial matter, the Publisher reserves the right to decline such advertisement and/or to place the word "Advertisement" in it. The advertiser's sole remedy for the failure to print any advertisement or the appearance of any errors in the advertisement not in the submitted version will be the right to place a "make-good" advertisement. The Publisher will not be liable for any delays affecting the timing or cancellation of any advertisement scheduled to be published in the event of an act of God, action by any governmental entity, fire, flood, accidents, insurrection, act of terrorism or war, embargo, legal or illegal strikes, labor or materials shortages, transportation interruption of any kind, work slowdown, or any other condition beyond the control of the Publisher affecting production or delivery in any manner.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Contact the Emerald Media sales team for more information:

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